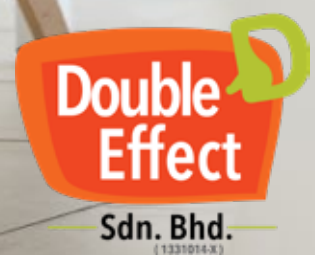


SEO ECOMMERCE TRAINING

HRDF HRD CORP TRAINING



Learning is essential because it expands our knowledge, broadens our perspectives, and empowers personal and professional growth. It equips us with the skills and understanding needed to navigate a rapidly changing world. Through learning, we can acquire new abilities, adapt to new technologies, and stay competitive in our careers. Learning fosters curiosity, critical thinking, and problem-solving abilities, enabling us to approach challenges with creativity and resilience. It promotes personal development, enhances self-confidence, and opens doors to new opportunities. Whether it's acquiring

SEO
ECOMMERCE
TRAINING



COURSE MODULE

Day 1

9am - 1pm

Module 1: Introduction to SEO for Ecommerce:

Module 2: Keyword Research for Ecommerce:

Module 3: On-Page Optimization for Ecommerce:

Module 4: Technical SEO for Ecommerce:

Module 5: Ecommerce Link Building Strategies:

Module 6: Ecommerce Content Marketing:

2pm - 5pm

Module 7: Ecommerce Technical Audit:

Module 8: Ecommerce Local SEO:

Module 9: Ecommerce Mobile SEO:

Module 10: Ecommerce SEO Analytics:

Module 11: Ecommerce SEO for Product Images:

Module 12: Ecommerce SEO for Product Reviews:





Public Classes

Subang Jaya SS15 - First Subang Mall

9am - 5pm

Min 1 Pax, Max 9 Pax

(Per Employer / One Company)

On-Site (INHOUSE) Training

*Can be conducted at Employer Premise /
Training Provider Center*

9am - 5pm

Min 5 pax, Max 25 pax

100% HRDF HRD Corp Claimable Scheme

**SEO
ECOMMERCE
TRAINING**





TRAINING PROVIDER REGISTRATION CERTIFICATE

AKTA PEMBANGUNAN SUMBER MANUSIA BERHAD, 2001

DOUBLE EFFECT SDN. BHD.

is hereby registered as a training provider under
PEMBANGUNAN SUMBER MANUSIA BERHAD

APPROVAL DATE	EXPIRY DATE
21/02/2020	20/08/2023

This approval is subject to the current terms and conditions of
Pembangunan Sumber Manusia Berhad

21/02/2023

Release Date

PEMBANGUNAN SUMBER MANUSIA BERHAD



DELIVERING QUALITY, DEVELOPING EXCELLENCE